

# Hartlepool Enterprise Week

Monday 22nd – Friday 26th January 2024



# Welcome to Hartlepool Enterprise Week







We are delighted to be launching Hartlepool Enterprise Week, a fantastic programme of business support events taking place from 22nd-26th January 2024.





Organised by Hartlepool Borough Council's Economic Growth Team, alongside a range of partners, the week will raise awareness of advice and support available to residents looking to start-up in business and newly established businesses.

There is a wide range of sessions available during the week covering topics such as digital marketing, tips for launching a successful business, book-keeping and taxes, exploring social enterprise and microfinance for SMEs.

Full details of events taking place during Hartlepool Enterprise Week and registration details are provided in this programme. Please contact [business.support@hartlepool.gov.uk](mailto:business.support@hartlepool.gov.uk) for further information if needed.



Date & Time	Event	Description	Venue (& registration)	Partners
<p>Monday 22nd January</p> <p>1pm-4pm Book a 30 minute slot.</p>	<p><b>Starting a business or new to business? Need some support or have some business related questions?</b></p>	<p>Book a 30 minute one-to-one appointment with a member of Hartlepool Council's Economic Growth Team who will give you information on a range of topics including finance, marketing, business plans, recruitment, apprenticeships and business premises.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Book your slot on Eventbrite.</p> <p><a href="https://hew20240businessone-toone.eventbrite.co.uk">https://hew20240businessone-toone.eventbrite.co.uk</a></p>	
<p>Tuesday 23rd January</p> <p>10am-12.30pm</p>	<p><b>Digital marketing – discover new tools and methods in promoting your</b></p>	<p>The workshop will focus on making businesses aware of the power of digital marketing. From how to use AI effectively to which platforms are most effective depending on your business type, we'll help you get up to speed and build confidence in digital marketing.</p> <p>The session will also cover the importance of making your products look the part for selling / posting online and how to do so on a budget.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket.</p> <p><a href="https://hew2024digitalmarketing.eventbrite.co.uk">https://hew2024digitalmarketing.eventbrite.co.uk</a></p>	
<p>Tuesday 23rd January</p> <p>3pm-6pm</p>	<p><b>Do You Have A Business Idea and Don't Know Where To Start?</b></p>	<p>This free informal drop-in event is for anyone who would like to have a discussion about becoming self-employed – please drop in to the BIS to speak to a member of the Council's Economic Growth Team – no appointment necessary.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>No need to book – just drop in.</p>	
<p>Wednesday 24th January</p> <p>10am-11.30am</p>	<p><b>Tips for launching a successful business start up.</b></p>	<p>Delivered by EMS, this workshop is designed to cover what self-employment entails, from the different legal setups and your responsibilities to the importance of business planning and developing a business model which is both viable and sustainable.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket</p> <p><a href="https://hew2024tipsforstartups.eventbrite.co.uk">https://hew2024tipsforstartups.eventbrite.co.uk</a></p>	
<p>Wednesday 24th January</p> <p>1pm – 2.30pm</p>	<p><b>Age 18-30 years old and have a business idea? Find out how the Prince's Trust can support you.</b></p>	<p>A brief introduction to the Prince's Trust Enterprise programme, which supports young people aged 18 – 30 who have a business idea or want to explore self-employment.</p> <p>This session will detail the support, funding and mentoring options that are available, combined with some engaging and hands on activities used during the Exploring Enterprise Course. Participants are encouraged to have a business idea in mind or an example that they can use in order to fully engage with the activities.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket</p> <p><a href="https://hew2024princestrust.eventbrite.co.uk">https://hew2024princestrust.eventbrite.co.uk</a></p>	 

Date & Time	Event	Description	Venue (& registration)	Partners
<p>Thursday 25th January</p> <p>10am-11.30am</p>	<p><b>Bookkeeping, taxes and national insurance contributions for start ups- what you need to know.</b></p>	<p>Managing your books can be daunting when you're just starting a new business and navigating the world of self-employment but help is at hand.</p> <p>In this session, you'll find out the basics on tax thresholds, national insurance contributions and self-assessment submissions.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket</p> <p><a href="https://hew2024bookkeeping.eventbrite.co.uk">https://hew2024bookkeeping.eventbrite.co.uk</a></p>	
<p>Thursday 25th January</p> <p>12pm-1pm</p>	<p><b>Exploring Social Enterprise</b></p>	<p>Presented by Hartlepower and LARCH, find out about what it means to be a social enterprise and hear first hand from a social enterprise founder on her experiences of setting up social enterprise and commercial businesses.</p> <p>This session will also include presentation from a regional funder connected to the formation of a social enterprise.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket</p> <p><a href="https://hew2024socialenterprise.eventbrite.co.uk">https://hew2024socialenterprise.eventbrite.co.uk</a></p>	 
<p>Friday 26th January</p> <p>9.30am-12.30pm</p>	<p><b>Unlocking Growth: A Guide to Start Up Loans and Microfinance for SMEs</b></p>	<p>Embark on a journey of empowerment with 'Small Scale, Big Dreams,' where we demystify the world of microfinance for new start SMEs.</p> <p>From loans to equity, discover the diverse funding options that can turn your entrepreneurial aspirations into reality. Whether you have a great business idea and no funds, or a newly trading business, this presentation is your key to unlocking growth and success.</p> <p>You will gain a thorough understanding of eligibility criteria and a step-by-step guide on the application process including essential tips, ensuring you navigate the loan journey with confidence. There will be time at the end for Q&amp;As or you can make an appointment for a 1-1 discussion.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket</p> <p><a href="https://hew2024microfinance.eventbrite.co.uk">https://hew2024microfinance.eventbrite.co.uk</a></p>	

[investinhartlepool.co.uk](https://investinhartlepool.co.uk)

[business.support@hartlepool.gov.uk](mailto:business.support@hartlepool.gov.uk)