

Hartlepool **CREATIVE** Business Week

A series of advice and support sessions for local creative businesses, freelancers and practitioners to help them grow and thrive.

Monday 16th – Thursday 19th October 2023



Hartlepool CREATIVE Business Week








Organised by Hartlepool Borough Council's Economic Growth Team alongside a range of partners, the week - centred on The BIS in Whitby Street, the Council's award-winning creative industries business centre - will raise awareness of advice and support available to creative businesses, freelancers and practitioners in the town to help them grow and thrive.







There are a wide range sessions available tailored towards artists and creative practitioners at every stage of their journey such as Commercialising your Creativity, an Introduction to the Arts Council and funding and support for launching a creative start up.

Full details of events taking place during Hartlepool Creative Business Week and registration details are provided in this programme.

Those wishing to enquire about events can email business.support@hartlepool.gov.uk



Date & Time	Event	Description	Venue (& registration)	Partners
<p>Monday 16th October</p> <p>9.30am-3.30pm</p>	<p>Commercialise Your Creativity.</p>	<p>Delivered by Create North this professional development workshop is tailored for Artists and Creative Practitioners at every stage of their journey.</p> <p>Have you ever wondered how some individuals effortlessly turn their creative work into sought-after commissions and sales? It's as if they possess a secret formula for capturing the latest trends and transforming them into must-have items. They effortlessly navigate networks that ensure their creations grace the pages of prestigious blogs and magazines. But what's their secret? What sets them apart?</p> <p>Don't miss this chance to unlock your creative potential and pave the way to prosperity!</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket.</p> <p>https://Commercialiseyourcreativityhcbw.eventbrite.co.uk</p>	
<p>Tuesday 17th October</p> <p>10am – 11.30am</p>	<p>Create, Relate and Collaborate – an excellent opportunity to meet fellow creatives!</p>	<p>Come along to ETCH!</p> <p>ETCH is a friendly and informal meet up for creatives. Come along and meet others and expand your network. It is a great opportunity to gain some business knowledge and support ...without the business jargon!</p> <p>Guest speaker to be announced!</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket.</p> <p>https://etchhcbw.eventbrite.co.uk</p>	
<p>Tuesday 17th October</p> <p>1pm- 4pm</p>	<p>What does it mean to be a Creative Social Enterprise? Meet the Expert.</p>	<p>Are you in the creative sector and think your business could be a social enterprise?</p> <p>A creative social enterprise means making profits that are in turn reinvested in the creative sector, which in turn benefit people and/or the planet. This is often referred to as the 'triple bottom line' – profit, people and planet. Come and meet experts from LARCH and ask them your questions for advice.</p> <p>This event will also feature a talk from award-winning visual arts company BloomInArt NorthEast CIC sharing their purpose and vision.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket</p> <p>https://socialenterprisehcbw.eventbrite.co.uk</p>	 
<p>Wednesday 18th October</p> <p>10am – 12pm</p>	<p>An introduction to Arts Council England and how to apply for funding.</p>	<p>This short discussion session, aimed at practitioners and makers will be an opportunity for you to find out more about what Arts Council England do and how you can apply for funding.</p> <p>The discussion will cover:</p> <ul style="list-style-type: none"> • An introduction to Arts Council England • Our main funding programme: National Lottery Project Grants • Our fund aimed at individual development: Developing your Creative Practice (DYCP) • How to get started with your application + top tips • Questions & Answers session <p>The session will be delivered by Lara Devitt, Arts Council's place lead for Hartlepool.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket</p> <p>https://artscouncilhcbw.eventbrite.co.uk</p>	

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<p>Wednesday 18th October</p> <p>1pm – 2.30pm</p>	<p>Unlocking Your Worth: Mastering the Art of Valuing, Costing, and Pricing Your Creativity”</p>	<p>Delivered by Create North this professional development workshop is tailored for Artists and Creative Practitioners at every stage of their journey.</p> <p>As creative individuals, it's not uncommon to underestimate the true value of our time and work compared to other professionals.</p> <p>In this immersive and hands-on workshop, we will dive deep into understanding the real costs of being an artist and guide you through the process of calculating your daily or hourly rate to ensure that you not only sustain but thrive in your creative journey.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket</p> <p>https://Masteringtheartcbw.eventbrite.co.uk</p>	
<p>Wednesday 18th October</p> <p>3pm-4.30pm</p>	<p>I Hate Networking - Unlocking the Power of Networking for Artists.</p>	<p>Delivered by Create North this tailored session is for Artists and Creative Practitioners at who at the mere thought of networking fills them with dread – those forced conversations in overcrowded conference rooms that seem to lead nowhere, leaving you yearning for an escape route.</p> <p>Embrace the potential of your connections and unleash the full force of your creative business with our Networking Workshop for Artists. It's time to turn those dreaded networking moments into opportunities for growth and success! Don't let the fear of networking hold you back.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket</p> <p>https://ihatenetworkingcbw.eventbrite.co.uk</p>	
<p>Wednesday 18th October</p> <p>3pm-6pm</p>	<p>Are you thinking of turning your creative side hustle or hobby into a business?</p>	<p>Whether it's possessions, creations or skills you like to market, your hobby can generate some useful income.</p> <p>This free, informal drop in event is an opportunity to chat one-to-one with business start-up advisers from Hartlepool Council's Enterprise Team and Enterprise Made Simple - ETCH</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>No need to book – drop in to the BIS between 3pm and 6pm.</p>	 
<p>Thursday 19th October</p> <p>10.30am-12pm</p>	<p>Tips for launching a creative start up.</p>	<p>Join this session and find out the basics of what you need to consider when starting your creative business.</p> <p>This session will discuss what self-employment entails, the different legal setups and your responsibilities.</p> <p>A great opportunity to get any questions you have answered. Further 1-1 support will be available to help you continue of your self-employment journey.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>Register on Eventbrite for a ticket</p> <p>https://startupcbw.eventbrite.co.uk</p>	
<p>Thursday 19th October</p> <p>1pm-2.30pm</p>	<p>Where is social media right now? Keep up to date with latest developments!</p>	<p>This session will cover the range of social media platforms, their pros and cons, recent developments and emerging platforms to help you choose the right platform for your business and also top tips on content creation and posting strategies.</p> <p>There will be time for a Q&A s following the session.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p>https://socialmediahcbw.eventbrite.co.uk</p>	



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