

Hartlepool Business Week

Monday 23rd – Friday 27th May 2022



Welcome to Hartlepool Business Week

We are proud to launch the first ever Hartlepool Business Week, a fantastic programme of business support events, taking place between the 23rd and 27th May 2022.








Organised by Hartlepool Borough Council's Economic Growth Team, alongside a range of partners, the week will raise awareness of advice and support available to businesses in the town to help them grow and thrive. Advice and support will also be available for people looking to start-up and newly established businesses.







There is a wide range of sessions available during the week covering topics such as finance, staff and recruitment, digital marketing, intellectual property, winning public sector contracts, international trade and much more.








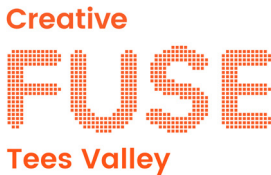




The last few years have been an incredibly challenging time for local businesses, not least with challenges associated with the COVID-19 pandemic. Hartlepool Business Week provides an opportunity for businesses to look ahead and access support which they may not know exists.













Full details of events taking place during Hartlepool Business Week and registration details are provided in this programme. Those wishing to enquire about events can email business.support@hartlepool.gov.uk






Date & Time	Event	Description	Venue (& registration)	Partners
Monday 23rd May, 10am-11am	How to Find and Win Public Sector Contracts	An event for Hartlepool businesses to better understand the contract opportunities available through public sector organisations in the North East and where to find them. NEPO will provide an overview of what public buyers are looking for followed by a Q&A session.	Location: The BIS, TS24 7AD Click here to book	
Monday 23rd May, 9.30am-12.30pm	Exploring Self-Employment Workshop	This interactive workshop covers all the unanswered questions you have when you are exploring starting up in business, from legal status, tax, national insurance, VAT, expenses, branding, websites, book-keeping, general operations and how to finance the start-up costs. It's a great overview before you get started.	Location: Hartlepool Enterprise Centre, TS24 8EY Click here to book	
Monday 23rd May, 1pm – 3pm	Tour of Teesside University's Innovation and Technology Centres	<p>Visit Teesside University's leading technology and innovation centres with a guided tour around the Industrial Digitalisation Technology Centre and the Net Zero Industry Innovation Centre.</p> <p>IDTC Teesside University's Industrial Digital Technology Centre (IDTC) supports SMEs in the Tees Valley to explore the opportunities that Industry 4.0 technologies can bring. The IDTC offers SMEs a practical opportunity to investigate the digital tools and services that can help a business plan its digitalisation journey – helping organisations move away from paper-based processes, right through to full artificial intelligence and automated data decision-making.</p> <p>NZIIC The £13.1m Net Zero Industry Innovation Centre will play a key role in the delivery of net zero ambitions for the region and the UK. A hub for industrial decarbonisation and a national centre of excellence for net zero technologies, the NZIIC positions Teesside firmly at the heart of the UK's green industrial revolution, providing a focus for major investment.</p> <p>Agenda:</p> <ul style="list-style-type: none"> • Welcome and introductions • Group 1 – IDTC visit followed by NZIIC presentation • Group 2 – NZIIC presentation followed by IDTC visit • Groups will then be combined for a Q&A / networking session • Close 	<p>Location: Arrive at Stephenson Building on the Teesside University campus (TS1 3BA).</p> <p>Click here to book</p>	   
Monday 23rd May 1pm-2pm OR 4pm-5pm	The Northern Film & TV Studio Tours	<p>Join us for one of the first open tours of the Northern Film and TV Studios - the only large-scale television and film studio complex in the North East.</p> <p>We start the tour from the BIS – Hartlepool's creative industries business centre based on Whitby Street; a stone's throw from the studios.</p>	<p>Location: Meet at The BIS, TS24 7AD</p> <p>Click here to book</p>	

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Monday 23rd May, 2.15pm-3.15pm	What the BBC's pledge of £25m investment to the North East means for businesses in Tees Valley	<p>Northern Film + Media are the creative industries development agency for the North East and have been working closely with the BBC who have now committed to spend at least £25m over the next five years right across the North East to fund network TV production, talent development and support for the creative sector.</p> <p>This is part of a deal with North East local authorities, who will work with the BBC, and with independent producers, to invest in talent, skills, and infrastructure to support the production industry in the region. They will also provide funding via Northern Film + Media to boost the creative and screen sector in the region.</p> <p>Find out what this can mean to Tees Valley people and businesses in a chat with Northern Film + Media.</p>	<p>Location: The BIS, TS24 7AD</p> <p>Click to book here</p>	
Tuesday 24th May, 10am-12:30pm	Recruiting and Developing a Successful Workforce	<p>Local businesses interested in workforce recruitment or development are encouraged to attend this session which will explain the different types of recruitment paths available such as apprenticeships and internships alongside workforce development opportunities to enhance the skills of your existing staff. Following presentations and Q+As, businesses will have the opportunity to meet representatives from education providers and specialist support services.</p>	<p>Location: The BIS.</p> <p>Click here to book</p>	   
Tuesday 24th May, 1.30pm-3pm	Protecting your Ideas & Innovations; Patents	<p>From start-ups to side businesses, from coffee shops to multi-nationals, every business has Intellectual Property and protecting your ideas is essential whether you are starting out or looking to grow. By knowing and understanding your IP rights you can ensure that you are safeguarding your business interests effectively. This session will cover the basics of copyright, trademarks, patents and registered designs and then signpost you to your next move.</p>	<p>Location: The BIS, TS24 7AD</p> <p>Click here to book</p>	

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Wednesday 25th May, 10am-12:30pm	Grant Funding & Finance for Business Growth	Hartlepool businesses are invited to meet local grant funders and financial support providers at this informal drop-in session at The BIS. The event will be an opportunity to discuss your business and upcoming projects on a one-to-one basis with a range of business support providers who can assist with grants and loans. Organisations attending the event will include: Hartlepool Borough Council's Economic Growth Team, Tees Valley Business, Teesside University Business, Business Enterprise Fund, UK Steel Enterprise, FW Capital and SME Energy Efficiency Scheme.	Location: The BIS, TS24 7AD Please register your interest via Eventbrite or just attend the drop in between 10am-12:30pm Click here to book	      
Wednesday 25th May, 10am-2:30pm	Creative Fuse, Teesside University 1-1 Surgeries	Creative Fuse Tees Valley helps SMEs and freelancers in the creative, cultural, heritage, and digital industries to innovate and grow. They are offering one-to-one surgeries, to provide bespoke sessions tailored to examining the opportunities within your business and to give an overview of the potential opportunities within their fully funded project, subject to your eligibility.	Location: The BIS, TS24 7AD Click here to book	 
Wednesday 25th May, 10am-2:30pm	Digital City, Teesside University 1-1 Surgeries	Digital City supports the digital growth and transformation of businesses across the Tees Valley, developing digital solutions to help local businesses grow, reach new markets and launch new products. Digital City are offering one-to-one surgeries to provide bespoke sessions tailored to examining the digital opportunities within your business.	Location: The BIS, TS24 7AD Click here to book	  

Date & Time	Event	Description	Venue (& registration)	Partners
Wednesday 25th May, 4pm-7pm	Thinking of Starting a Business in Hartlepool?	This free informal 'drop in' event is for budding Hartlepool entrepreneurs who are thinking of starting a business. There will be an opportunity to chat one-to-one with business start-up advisers from the Council's Economic Growth Team, Enterprise Made Simple, Start Up Scale Up, the Prince's Trust, Business & IP Centre Tees Valley and National Careers Service.	Location: Hartlepool Enterprise Centre, TS24 8EY No need to book – drop in	    
Thursday 26th May, 8am-10am	Economic Regeneration & Tourism Forum	<p>The next meeting of the Hartlepool Economic Regeneration and Tourism Forum will be hosted at NEVRlabs Virtual Reality and Gaming Centre.</p> <p>At the meeting businesses will receive an update on Tall Ships 2023, the Waterfront project and the Town Deal.</p> <p>Attendees will have an opportunity to try out NEVRlabs' virtual reality and gaming equipment, and learn about this exciting new project supported by Alice House Hospice. Arrivals from 8am for an 8:30am start.</p>	<p>Location: NEVRlabs Unit C, Park Tower, Park Road, Hartlepool, TS24 7PT</p> <p>Click here to book</p>	  
Thursday 26th May, 1pm-3pm	An Introduction to Financial Accounting for Small Businesses	This interactive session will provide an introduction to record-keeping and accounts for small businesses including self-assessment tax returns.	<p>Location: Hartlepool Enterprise Centre, TS24 8EY</p> <p>Click here to book</p>	
Thursday 26th May, 1pm- 3:30pm	Growing your Business through International Trade	Attend an International and EU trade business support drop-in event to meet advisors from the Department for International Trade, Tees Valley Business and Hartlepool Borough Council's Economic Growth Team. This is a fantastic opportunity for Hartlepool businesses to gain free specialist advice on EU & international trade opportunities. All Hartlepool business owners and leaders are welcomed to attend whether you are established in exporting or interested in exploring new markets.	<p>Location: The BIS, TS24 7AD</p> <p>Please register your interest via Eventbrite and attend the drop in between 1pm-3:30pm.</p> <p>Click here to book</p>	  

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Friday 27th May, 9.30am-11.30am	Start Up, Meet Up Networking	This is an informal networking session to meet like-minded start-up business owners and other people exploring going self-employed. Attendees get to present what their businesses have to offer as well as asking for the group's help or tips on current projects or challenges. Businesses are welcome to also register for the social media session which follows this networking event.	Location: The BIS, TS24 7AD Click here to book	 
Friday 27th May, 11.30am – 1pm	Introduction to Social Media for Businesses	This short introductory session will cover the common components of social platforms and tips for making a start using social media marketing or finding a new direction with content creation. Businesses who attend this session should be able to sign up for further 1-1 support.	Location: The BIS, TS24 7AD Click here to book	
Friday 27th May, 1pm-2:30pm	Materials Processing Institute – Your Local National Innovation Centre	Hartlepool businesses are invited to take a tour of the Material Processing Institute's Facilities at Eston. Businesses will be given the opportunity to explore the support the institute can provide, relating to the specialist areas of technology including decarbonisation, advanced material development, the application of digital technology to industrial processes and developments in the circular economy. They will also be given an opportunity to engage with some of the scientists and practical engineers working at the Institute.	Meet at Eston Road, Middlesbrough, TS6 6US Click here to book	